

Looking for funding? How well are you prepared? Would you spend a day learning how to improve your odds of winning the money race?

Broad and Wall and Longview proudly present

Gap Analysis and Red-Teaming
How To Improve Your Chances of Getting Funded

Special pricing for individual attendees is only **\$695**
Registration prior to October 15th: **\$495**

[REGISTER NOW! Seating is limited for this power-packed workshop...](#)

Saturday, November 4, 2006

8:00 am to 5:00 pm

Offices of Lowenstein Sandler

1251 Avenue of the Americas, 18th Floor, New York, NY 10021

This power packed program will bring you in contact with experts in arranging funding. You will hear from three venture capitalists, three successful entrepreneurs and lawyers with practices focused on arranging and closing financing.

You will also learn how two powerful tools can significantly improve your chances of successfully getting funded. Gap Analysis will help you identify the shortcomings of your vision, business plan and presentation. Red Teaming will show you how to subject your vision, business plan and presentation to a high-value review and come away with a clear idea of the improvements you need to make before you actually get in front of a venture capitalist.

The Speakers

- o Marty Secada, Broad & Wall: Gap Analysis – what it is and how it can improve your chances to get funded
- o Dr. Earl R. Smith II, Longview: Red-teaming – what it is and how combining it with gap analysis can improve your chances of getting funded
- o Brandon White, Tidal Fish: Threshold questions – how a VC looks at an investment opportunity and presentation
- o Matt Dilmaghini: A venture capitalist talks about presentations from a VC's point of view
- o Peter Fusco, Lowenstein Sandler: Positioning Your Start-Up for Successful Funding
- o Jim Medalia: How we won the money race – a insider's success story by a CEO who won the funding challenge

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This event is a must-attend for founders of startups and emerging companies who are seeking venture funding, consultants and advisors that work with founders and Board Members for these emerging businesses.

Contact:

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